



WFFF
201 Humboldt St
Rochester, NY 14610-1093

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

Contract # 1448007

Schedule Dates 10/18/16-10/24/16
Advertiser Sue Minter/Governor/Vermon/Democrat (81847)
Agency GMMB (14491)
Product Political - Governor (1067)
Brand 303/323/5619 (567905)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Mauraj Gilroy,
Phone/Fax /
CPE 303/323/5619
Account Types National/Political
Billing Type Standard
Comments MINTER/G-VT/D
10/18/16-10/24/16 SUE MINTER FOR GOV (VT) - NAB SENT VIA EMAIL. PYMT T
O FOLLOW.

Date Entered 10/13/16
Last Modified 10/13/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25329954
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,085.25
Net Total \$6,149.75
Sales Tax

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	22	\$7,235.00
Grand Total:	22	\$7,235.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	9A- Fox News Sunday	1							X	1	\$75.00	\$75.00	Burlington (WFFF)	FOX News Sunday	10/13/16
2.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	5P- Modern Family	2		X	X	X	X			2	\$40.00	\$80.00	Burlington (WFFF)	Modern Family	10/13/16
3.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	5:30P- Modern Family	2		X	X	X	X			2	\$40.00	\$80.00	Burlington (WFFF)	Modern Family	10/13/16
4.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	6P- Two and a Half Men	3		X	X	X	X			3	\$50.00	\$150.00	Burlington (WFFF)	2.5 MEN	10/13/16
5.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	6:30P- Two and a Half Men	3		X	X	X	X			3	\$50.00	\$150.00	Burlington (WFFF)	2.5 MEN	10/13/16
6.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	7P- Big Bang Theory 1	2		X	X	X	X			2	\$350.00	\$700.00	Burlington (WFFF)	Big Bang Theory	10/13/16
7.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	7:30P- Big Bang Theory 2	2		X	X	X	X			2	\$400.00	\$800.00	Burlington (WFFF)	Big Bang Theory	10/13/16
8.0	Normal Line / SPOT	10/19/16-10/19/16	5	:30	9P- FOX News Special: Presidential Debate	1			X					1	\$1,000.00	\$1,000.00	Burlington (WFFF)	PRES DEBATE	10/13/16
9.0	Normal Line / Prime	10/20/16-10/20/16	5	:30	9P- Pitch	1				X				1	\$500.00	\$500.00	Burlington (WFFF)	Pitch-FOX	10/13/16
10.0	Normal Line / SPOT	10/23/16-10/23/16	5	:30	12:58P- NFL on FOX Game 1	2							X	2	\$750.00	\$1,500.00	Burlington (WFFF)	FOX NFL Sunday -Early Game	10/13/16
11.0	Normal Line / SPOT	10/23/16-10/23/16	5	:30	4:30P- NFL on FOX Game 2	2							X	2	\$900.00	\$1,800.00	Burlington (WFFF)	FOX NFL Sunday -Late Game	10/13/16
12.0	Normal Line / Prime	10/24/16-10/24/16	5	:30	7:59P- Gotham	1	X							1	\$400.00	\$400.00	Burlington (WFFF)	GOTHAM	10/13/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.

CONFIRMATION CONTRACT			
Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:
		Comments:	

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25329954
CPE: 303/323/5619
Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 10/13/2016 at 4:11 PM
Flight: 10/18/16 - 10/24/16
Advertiser: Sue Minter for VT Gov
Product: MINTER/G-VT/D
Station: WFFF
Market: Burlington-Plattsburgh
Office: WASHINGTON

Agency Order #: 5475777
Buyer: Gilroy, Maura
Salesperson: RACHELLE RAY -
Washington DC
202-872-5880

Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: LAILA DAFTARI
202-872-5880

Total GRP:
Traffic #: 1448007
Separation:

Total \$: \$7,235.00
Total Spots: 22
Total CPP: \$0.00

Comments: 10/18/16-10/24/16 SUE MINTER FOR GOV (VT) - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18					
1	Su 9a-10a		FOX News Sunday	\$75.00	0	30	1		1	\$75.00	\$0.00	0.0
2	Tu-F,M 5p-5:30p		Modern Family	\$40.00	0	30	2		2	\$80.00	\$0.00	0.0
3	Tu-F,M 5:30p-6p		Modern Family	\$40.00	0	30	2		2	\$80.00	\$0.00	0.0
4	Tu-F,M 6p-6:30p		2.5 MEN	\$50.00	0	30	3		3	\$150.00	\$0.00	0.0
5	Tu-F,M 6:30p-7p		2.5 MEN	\$50.00	0	30	3		3	\$150.00	\$0.00	0.0
6	Tu-F,M 7p-7:30p		Big Bang Theory	\$350.00	0	30	2		2	\$700.00	\$0.00	0.0
7	Tu-F,M 7:30p-8p		Big Bang Theory	\$400.00	0	30	2		2	\$800.00	\$0.00	0.0
8	W 9p-10:30p		PRES DEBATE	\$1,000.00	0	30	1		1	\$1,000.00	\$0.00	0.0
9	Th 9p-10p		Pitch-FOX	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
10	Tu 8p-11p		FOX MLB: WS Gm# 1	\$500.00	0	30	0		0	\$0.00	\$0.00	0.0
11	Sa 8p-11p		FOX MLB: WS Gm# 4	\$750.00	0	30	0		0	\$0.00	\$0.00	0.0
12	Su 8p-11p		FOX MLB: WS Gm# 5 - If Nec.	\$900.00	0	30	0		0	\$0.00	\$0.00	0.0
13	Su 1p-4:30p		FOX NFL Sunday -Early Game	\$750.00	0	30	2		2	\$1,500.00	\$0.00	0.0
14	Su 4:30p-7p		FOX NFL Sunday -Late Game	\$900.00	0	30	2		2	\$1,800.00	\$0.00	0.0
15	M 8p-9p		GOTHAM	\$400.00	0.0	30	1		1	\$400.00	\$0.00	0.0
TOTALS: 22									22	\$7,235.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25329954 Changes as of: 10/13/2016 at 4:11 PM Version: Current State Version 2

CPE: 303/323/5619 Flight: 10/18/16 - 10/24/16 Station: WFFF Total \$: \$7,235.00

Agency: GMMB Advertiser: Sue Minter for VT Gov Market: Burlington-Plattsburgh Total Spots: 22

GMMB 3050 K ST NW Product: MINTER/G-VT/D Office: WASHINGTON Total CPP: \$0.00

WASHINGTON DC 20007

Agency Order #: 5475777 Buyer: Gilroy, Maura Primary Demo: Adults 35+ Total GRP:

Salesperson: RACHELLE RAY - Washington DC Con Type: POLITICAL/VOTE Traffic #: 1448007

202-872-5880 202-872-5880 Assistant: LAILA DAFTARI Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
		Line 9 Pitch 10/20 out due to Schedule Change Rocky Horror Picture Show is airing during TP \$500 Line 13 NFL 2x out due to No Avail Sect 4 is needed to clear \$1,000 each +\$500 from total from line 9
		Line 14 NFL 2x out due to No Late Game \$1800 MG offer 1x BBT 7-7:30P \$350 Sect 4 1x BBT 7:30-8P \$400 Sect 4 1x 10/19 Lethal Weapon \$550 Sect 5 1x 10/20 Rocky Horror Picture Show 8-10P \$300 Sect 5 1x 10/23 Friends 5-5:30P \$100 Sect 5 1x 10/23 Friends 5:30-6P \$100 Sect 5 Please advise Thanks!
10/13/16 4:11 PM	Elizabeth Guy	
10/13/16 3:17 PM	RACHELLE RAY - Washington DC	10/18/16-10/24/16 SUE MINTER FOR GOV (VT) - NAB SENT VIA EMAIL. PYMT TO FOLLOW.
10/13/16 3:17 PM	RACHELLE RAY - Washington DC	10/18/16-10/24/16 SUE MINTER FOR GOV (VT) - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Competitive Information

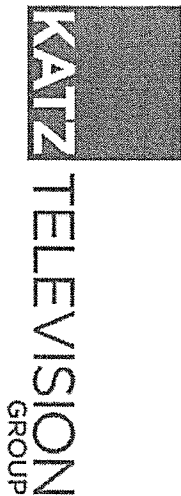
Market Budget:	\$55,654
WFFF Share:	13%
Comment:	
WCAX:	49%
WPTZ:	28%
WVNY:	10%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	22	\$7,235.00	N/A	0.0
Total		22	\$7,235.00	N/A	0.0

Month	Spots	Dollars
2016-Oct	22	\$7,235.00
Total	22	\$7,235.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	10/13/16 4:11 PM	Elizabeth Guy	Sent To Rep			\$0	\$0	
Queued for Electronic Contracting	10/13/16 3:23 PM					\$0	\$0	
Revision	10/13/16 3:17 PM	RACHELLE RAY - Washington DC	Confirmed	2		\$0	\$7,235.00	Changes: Total Spots from 20 to 22. Comments from Separation: 30 to 10/18/16-10/24/16 SUE MINTER FOR GOV (VT) - NAB SENT VIA EMAIL. PYMT TO FOLLOW., User Entered \$ from \$0.00 to \$7,235.00, Demo Meta to [R] [e], Product from candidate to MINTER/G-VT/D. 9 buylines added or modified.
New	10/13/16 3:12 PM	RACHELLE RAY - Washington DC	New	20		\$7,235.00	\$7,235.00	



125 West 55th St
New York, NY 10019

Contract # 25329954 Changes as of: 10/13/2016 at 4:11 PM Version: Current State Version 2

CPE: 303/323/5619
Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

Flight: 10/18/16 - 10/24/16
Advertiser: Sue Miner for VT Gov
Product: MINTER/G-VT/D
Station: WFFF
Market: Burlington-Plattsburgh
Office: WASHINGTON

Total \$: \$7,235.00
Total Spots: 22
Total CPP: \$0.00

Agency Order #: 5475777

Primary Demo: Adults 35+

Buyer: Gilroy, Maura
Salesperson: RACHELLE RAY -
Washington DC
202-872-5880

Con Type: POLITICAL/VOTE
Assistant: LAILA DAFTARI
202-872-5880

Total GRP:
Traffic #: 1448007
Separation:

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WFFF Burlington / PLATTSBURGH</u>	Date: <u>10-13-16</u>
--	---------------------------------

I, GMMB, authorized agency

being/on behalf of: Sue Minter

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Sue Minter for Vermont

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Duncan McDougall

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/9/16

Date

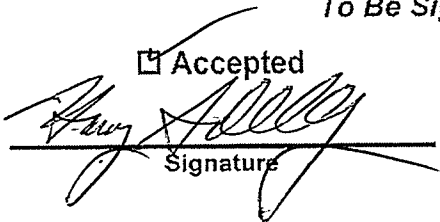

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Harvey Adelberg
Printed Name

DOS.
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, GMMB, authorized agency

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

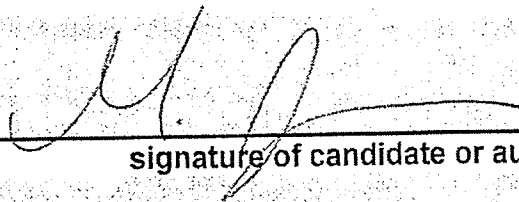
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Maura Johnson

printed name

9/9/16

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.